

Turning A Blind Eye

Discrimination through the eyes of a blind businessperson

Presented by Dan Lococo

The United States was founded on the high ideals of independence and self sufficiency. These ideals were initially defined by white, Eastern European males. The major forces which built our nation's economy reflect a similar single-mindedness. In the 21st century, we live in a diverse culture in a world-wide economy. The challenge we face is to make the most of our diversity in order to optimize our opportunities as a nation.

Turning a Blind Eye includes stories of first-hand experiences with discrimination, the challenges of maintaining cultural heritage while striving to realize the "American Dream", and the challenges of holding multi-cultural dialogues on the issues we face in our communities. The presentation also looks at what can be learned from current trends in organizational thinking and offers suggestions on how individuals and organizations can expand their horizons.

Dan Lococo is the principle consultant for Affinity By Design, LLC. He focuses on achieving goals by overcoming obstacles. Over the past 25 years, his eyesight has steadily declined as he pursued a career in business systems analysis and project management. The contrast of increasing professional experience and declining eyesight has allowed him a unique perspective on both the challenges of disabling conditions and the challenges of dealing with discrimination.

Dan Lococo holds a Master's degree in Business Administration, a Bachelor's degree in Finance, and an Associate's degree in Business Data Processing. Additionally, Dan serves on Boards of nonprofit corporations, participates in a variety of community organizations and serves as a coach in Milwaukee's Mosaic Partnerships program.

For more information contact:

Dan Lococo
414.333.5846
d@DanLococo.com